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Dear Friends and Community Partners,

Cancer Support Community Delaware (CSCDE) is excited to announce the return of our most elegant event, our annual **Pink Affair**. The event will be held **Thursday, October 17, 2024 at Salero on the Beach** in Rehoboth Beach and feature exciting opportunities to lunch with friends and colleagues – *and shop* – for a wonderful cause!

CSCDE has spent the past 28 years making our mission our tradition, by striving to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community.

Sponsorship for this event is a perfect way to show your support for CSCDE and showcase your business to our growing Sussex County communities. Our community includes 120,000 annual website visitors and 5,500 e-newsletter subscribers with a higher open rate than the national average. We are gaining an average of 100,000 impressions annually and growing!

Event sponsorships support CSCDE's critical work as a statewide non-profit organization, providing support services to cancer patients, caregivers, and their families. We are a support system every step of the way during each individual's journey with cancer; from diagnosis to treatment, remission, and beyond. **In 2023, we served over 6,300 Delawareans, provided 14,000 visits and provided over 2,900 service hours.** Programming at CSCDE is growing at a rapid rate in-person, virtually and hybrid while we continue to create a place of safety and community for all to connect with each other.

Please consider supporting Cancer Support Community Delaware as an event sponsor or auction donor. Enclosed you will find the sponsorship form.

Warmly,



Julie Bucklin
Sussex County Chair



Amy Hays
*Southern DE Fundraising
And Outreach*



Nicole Topkis Pickles
Executive Director

PINK AFFAIR



Pink Affair
2024 Event Sponsorship
Thursday, October 17, 2024
Salero on the Beach,
Atop the Henlopen Hotel
in Rehoboth Beach

Cancer Support Community Delaware is so excited for the return of the **Pink Affair!**

Our most elegant and unforgettable Sussex County event will be a sit-down luncheon, featuring a live and silent auctions, raffle baskets, 50/50 raffle, and of course our signature high end boutique! This memorable event will give attendees the opportunity to visit with friends and colleagues – *and shop* - for a worthy cause. Boutique items will include women's clothing, jewelry, handbags, furs, and more!

Hosted again this year by **Madeleine Overturf** of *CoastTV*, 160 people will be in attendance the day of the event, with doors opening at 10:30am for raffles, 50/50, auctions and jewelry shopping. Lunch service will begin at 11:30AM, then followed by an afternoon of fun boutique shopping for clothing, handbags, coats and more. We invite you to attend and bring a friend with you!

Besides sponsorship opportunities for this event, there are other ways to get involved; you can donate items for our auctions, boutique, and gift baskets, serve on the planning committee, or even volunteer on the day of the event. We are happy to have your help!



<i>Sponsorship Level</i>	<i>Sponsorship Benefits – Pink Affair 2024</i>
Presenting Sponsor \$3,500	<p>As a <i>Presenting Sponsor</i> of the Pink Affair, you will receive the following benefits:</p> <ul style="list-style-type: none"> • Your company name & logo listed on the CSCDE website, featured on all event related emails and social media, and on all signage during the event • Your company name announced by host Madeleine Overturf of <i>CoastTV</i> as the <i>Presenting Sponsor</i> throughout the event • Opportunity to have a company representative make remarks during the event or make a check presentation (Optional) • Eight (8) event tickets for friends & colleagues to attend the luncheon
Diamond Sponsor \$2,500	<p>As a <i>Diamond Sponsor</i> of the Pink Affair, you will receive the following benefits:</p> <ul style="list-style-type: none"> • Your company name & logo listed on the CSCDE website, featured on all event related emails and social media, and on all signage during the event • Your company name announced by host Madeleine Overturf of <i>CoastTV</i> throughout the event • Six (6) event tickets for friends & colleagues to attend the luncheon
Bows & Bling Sponsor \$1,500	<p>As a <i>Bows & Bling Sponsor</i> of the Pink Affair, you will receive the following benefits:</p> <ul style="list-style-type: none"> • Your company name & logo listed on the CSCDE website, featured on all event related emails and social media, and on all signage during the event. • Your company name announced by host Madeleine Overturf of <i>CoastTV</i> throughout the event • Four (4) event tickets for friends & colleagues to attend the luncheon
Fun & Fabulous Sponsor \$500	<p>As a <i>Fun & Fabulous Sponsor</i> of the Pink Affair, you will receive the following benefits:</p> <ul style="list-style-type: none"> • Your company name & logo listed on the CSCDE website, featured on all event related emails and social media, and on all signage during the event. • Two (2) event tickets for friends & colleagues to attend the luncheon
Pretty in Pink Sponsor \$250	<p>As a <i>Pretty in Pink Sponsor</i> of the Pink Affair, you will receive the following benefits.</p> <ul style="list-style-type: none"> • Your company name & logo listed on the CSCDE website, featured on all event related emails and social media, and on all signage during the event. • One (1) event ticket to attend the luncheon

2024 Pink Affair Event Sponsorship

To register as a sponsor please complete the form below or online at cancersupportdelaware.org

SPONSORSHIP LEVELS

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor \$3,500 | <input type="checkbox"/> Fun & Fabulous Sponsor \$500 |
| <input type="checkbox"/> Diamond Sponsor \$2,500 | <input type="checkbox"/> Pretty in Pink Sponsor \$250 |
| <input type="checkbox"/> Bows & Bling Sponsor \$1,500 | <input type="checkbox"/> Other \$ _____ |

Contact Information:

Name/Company (as you would like it to appear in promotional materials):

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

Payment Information:

Payment Method: Check MasterCard Visa Amex

Credit Card Number: _____

Exp. Date: ____/____/____ Name on Card: _____

Signature: _____

Make checks payable to Cancer Support Community Delaware.

Your donation is tax-deductible to the fullest extent allowed by law. Tax ID # 51-0351863

*For more information about sponsorship opportunities or this event please contact
Amy Hays at (302) 645-9150 or ahays@cscde.org*

*Please email a hi-res .png or .jpeg image file of your logo to:
Amy Hays, ahays@cscde.org*