



4810 Lancaster Pike
Wilmington, DE 19807

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(302) 995-2850

Dear Friend,

Start your engines: our 11th Annual Classic Car Cruise-In is on Saturday, August 5th, 2023 at St. Mark's High School, 2501 Pike Creek Road Wilmington, DE. We hope that you will join us as a sponsor for this year's event. This year's show is being dedicated to Marc Deshong who passed away after a courteous battle with pancreatic cancer March 17, 2023.

CSCDE has spent the past 27 years making our mission our tradition, by striving to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community. Business sponsorships support CSCDE's critical work as a statewide nonprofit organization providing support services for cancer patients, caregivers and their families. Our mission is to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community. We are a support system every step of the way during each individual's journey with cancer, from diagnosis to treatment, remission and beyond.

Sponsorship for this event is a perfect way to not only show your support for CSCDE but showcase your business to our growing New Castle County communities, as well as the **100,000** website visitors who access our website annually, to the **6,600 e-newsletter subscribers**, **4,400 social media followers** gaining average of **100,000 impressions annually** and growing!

Our future successes are dependent upon the generosity of supporters like you. Your generous contribution will directly impact our ability to provide critical programming to our cancer patients, caregivers and families in Delaware.

Thank you for your consideration, together we can ensure no one faces cancer alone!

Sincerely,

A handwritten signature in black ink, appearing to read 'LaBarre Everette'.

LaBarre Everette
Committee Chair
Email: carshows4nonprofits@gmail.com
Cell: (302) 983-6966

THANK YOU FOR YOUR SUPPORT!



SPONSORSHIP LEVELS

Gold	\$1000 Show Sponsor, Exhibitor, Trophy Sponsor and listed on all promotional materials, DJ mention throughout the show every 20 minutes, and up to 4 car registrations.
Silver	\$500 Exhibitor & Trophy Sponsor, DJ mention throughout show every 20 minutes, and up to 2 car registrations
Bronze	\$250 Exhibitor & Trophy Sponsor
Dash Plaque Sponsor	\$200 - SOLD!
Trophy Sponsor	\$50
In-Kind Sponsor	Gift Card or Service Donation

SPONSOR LEVEL: _____

Business: _____

Address: _____

City: _____ **State/Zip:** _____

Phone: _____ **Email:** _____

I, the undersigned, agree to the following terms concerning Classic Car Cruise-In, August 6, 2022. All vehicles are displayed at the exhibitor's own risk; Cancer support Community Delaware, Saint Mark's High School and its Sponsors are not responsible for accidents, loss of personal property or damage.

Signature: _____ **Date:** _____

Please make checks payable to Cancer Support Community Delaware or use this link to make your donation online at our secure website at
<https://cancersupportdelaware.org/contribute/fundraising-events/>