



4810 Lancaster Pike
Wilmington, DE 19807

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(302) 995-2850

Dear Friend,

Cancer Support Community Delaware (CSCDE) is excited to announce the date for our 18th annual Cocktails for a cause on Saturday October 7th, 2023. This event will be held on the beautiful grounds of CSCDE's Lancaster Pike New Castle campus and is a perfect opportunity to showcase your support for CSCDE at one of our most popular annual fundraisers.

Sponsorship for this event is a perfect way to not only show your support for CSCDE but showcase your business to our growing New Castle County communities, as well as the **100,000** website visitors who access our website annually, to the **6,600 e-newsletter subscribers**, **4,400 social media followers** gaining average of **100,000 impressions annually** and growing!

CSCDE has spent the past 27 years making our mission our tradition, by striving to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community.

Event sponsorships support CSCDE's critical work as a statewide non-profit organization, providing support services to cancer patients, caregivers, and their families. We are a support system every step of the way during each individual's journey with cancer; from diagnosis to treatment, remission, and beyond.

Please consider supporting CSCDE as an event sponsor or auction donor. Enclosed you will find the sponsorship form.

Thank you for your consideration. Together we can ensure no one in Delaware faces cancer alone.

Warm Regards,

A handwritten signature in black ink that reads "Nicole Topkis Pickles".

Nicole Topkis Pickles
Executive Director



2023 Event Sponsorship Cocktails for a Cause

A Red Balloon Signature Event

Saturday, October 7, 2023

CSCDE Headquarters, Greenville, DE

CSCDE is excited to announce the **18th Annual, Cocktails for a Cause: A Red Balloon Signature Event**, on Saturday, October 7, 2023. We are excited to host our evening cocktail party on the beautifully historic grounds of our Lancaster Pike New Castle campus. Guests are invited to enjoy cocktails, hors d'oeuvres, dinner, music, dancing and auctions while mingling with fellow supporters of CSCDE. The event raises both critical funds and awareness for Cancer Support Community Delaware. Red Balloons are sold prior to the event and at the event in honor of those who have been impacted by cancer. Our goal is to fill our grounds with hundreds of Red Balloons!



Sponsorship Level	<i>Sponsorship Benefits – Cocktails for a Cause 2023</i>
Presenting Sponsor \$7,500	As a Presenting Sponsor of Cocktails for a Cause, you will receive 10 event tickets, 5 Red Balloons to be displayed at event, the option to give remarks during the event, social media promotions, featured recognition in press release, and all promotional benefits included in the Gold Sponsor level.
Gold Sponsor \$5,000	<ul style="list-style-type: none"> • Name/Company featured prominently on event poster, postcards, and banner • Name/Company featured in event email e-blasts and on event website • Name/Company featured in social media posts • 3 personalized sponsor signs placed throughout event • 8 Tickets to attend event • 4 Red Balloons to be displayed at event
Rose Gold Sponsor \$3,000	<ul style="list-style-type: none"> • Name/Company listed on event posters, postcards, and banner • Name/Company featured in event email e-blasts • Name/Company featured in social media posts • Name/Company listed on event website • 2 personalized sponsor signs placed throughout event • 6 Tickets to attend event • 3 Red Balloons to be displayed at event
Ruby Sponsor \$1,500	<ul style="list-style-type: none"> • Name/Company featured in event email e-blasts • Name/Company featured in social media posts • Name/Company listed on event website • 1 personalized sponsor sign placed at event • 4 Tickets to attend event • 2 Red Balloons to be displayed at event
Silver Sponsor \$1,000	<ul style="list-style-type: none"> • Name/Company listed on 1 event sign • Name/Company featured in event email e-blasts • Name/Company featured in social media posts • Name/Company listed on event website • 4 Tickets to attend event • 2 Red Balloons to be displayed at event
Bronze Sponsor \$500	<ul style="list-style-type: none"> • Name/Company featured in event email e-blasts • Name/Company featured in social media posts • Name/Company listed on event website • 2 Tickets to attend event

2023 Cocktails for a Cause Event Sponsorship

To register as a sponsor please complete the form below or online at cancersupportdelaware.org

SPONSORSHIP LEVELS

Presenting Sponsor \$7,500

Silver Sponsor \$1,000

Gold Sponsor \$5,000

Bronze Sponsor \$500

Rose Gold Sponsor \$3,000

Other \$ _____

Ruby Sponsor \$1,500

Contact Information:

Name/Company (as you would like it to appear in promotional materials):

Your Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

Payment Information:

Payment Method: Check MasterCard Visa Amex

Credit Card Number: _____

Exp. Date: ____/____/____ Name on Card: _____

Signature: _____

Make checks payable to Cancer Support Community Delaware.

Your donation is tax-deductible to the fullest extent allowed by law. Tax ID # 51-0351863

*For more information about sponsorship opportunities or this event please contact
Skyler Sweeney at (302) 995-2850 or ssweeney@cscde.org*

*Please email a hi-res .png or .jpeg image file of your logo to:
Skyler Sweeney, ssweeney@cscde.org*