



18947 John J. Williams Highway, Ste. 312
Rehoboth Beach, DE 19971

sdavis@cscde.org
(302) 645-9150

Dear Friends and Community Partners,

Cancer Support Community Delaware (CSCDE) is excited to announce the return of our most heartfelt event, our annual **Wings of Hope: A Butterfly Release**. This popular celebration of life will be held on **Saturday, June 24, 2023** at **Milton Memorial Park**. Sponsorship for this event is a perfect way to not only show your support for CSCDE, but also showcase your business to the 100,000 individuals who access our website annually; our 4,400 social media followers that can exceed 100,000 impressions annually; and our 6,600 e-mail subscribers.

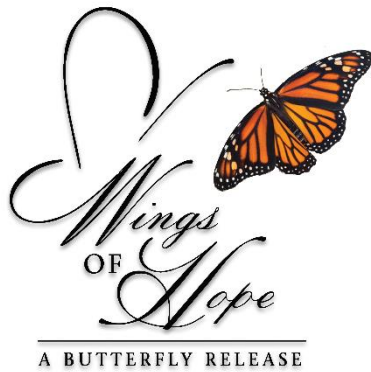
Our mission is to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community. That's where you – our valued community partners – can help.

Event sponsorships support CSCDE's critical work as a statewide non-profit organization, providing support services for cancer patients, caregivers, and their families. Our support groups, healthy lifestyle classes and educational programs, along with advocacy and community outreach, are vital to those we serve and are delivered *at no cost to the participants, caregivers, and families.*

If you are a returning sponsor, we thank you for your ongoing commitment to supporting CSCDE. If you are considering becoming a first time sponsor, we are happy to answer any questions you may have. Enclosed you will find the sponsorship registration form. You can also register online at www.cancersupportdelaware.org. Please contact Susan M. Davis, our Southern Delaware Development Associate, at sdavis@cscde.org with any questions or concerns.

Thank you for considering sponsoring Wings of Hope 2023. Together we can ensure no Delawarean ever faces cancer alone!

Warmly,
Julie Bucklin / *Sussex Advisory Chair*
Susan M. Davis / *Southern Delaware Development Associate*
Cancer Support Community Delaware



Wings of Hope: A Butterfly Release 2023 Event Sponsorship

Saturday, June 24, 2023
Milton Memorial Park
Milton, DE

CSCDE is excited to announce our annual **Wings of Hope: A Butterfly Release** will be held **Saturday June 24, 2023** at **Milton Memorial Park** from 9am to noon. Our ceremony begins promptly at 10:30AM, and will once again be hosted by Mallory Metzner of *WRDE Coast TV*. As a part of a repertoire of signature events that have become widely associated with CSCDE throughout Sussex County, this very special and unique celebration of life has become an inspiration for many in the community who have been touched by cancer. The event is highlighted by the release of beautiful butterflies in recognition of family, friends, and neighbors throughout Delaware, whose lives have been impacted by cancer.

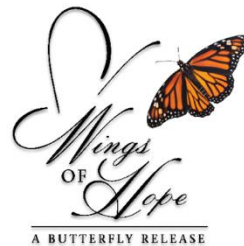
Sponsorship for this event is a perfect way to show your support for CSCDE, and showcase your business to our growing Cancer Support Community. Allow us, in return to thank you and show your company logo to our over 100,000 annual website visitors, 6,600 e-newsletter subscribers, and 4,400 social media followers! We also anticipate over 200 people will attend this uplifting event, and over 500 will join us live on social media.

Besides sponsorship opportunities for this event, there are other ways to get involved; sponsor a butterfly in honor/memory of a loved one, become a vendor, donate a gift basket, or even volunteer on the day of the event! We invite you to attend this beautiful celebration of hope!



Sponsorship Level	Sponsorship Benefits – Wings of Hope 2023
Presenting Wings of Hope Sponsor \$3,500	<p>As a Presenting Sponsor of Wings of Hope, you will receive TV media exposure valued at greater than \$15,000. Plus you also get ...</p> <ul style="list-style-type: none"> • Your company name & logo listed on scrolling banner ad on the CSCDE website for one full year (Our website receives over 100,000 hits annually) • Your company name announced by host Mallory Metzner of WRDE's <i>Coastal TV</i> as the Presenting Sponsor throughout the event • Opportunity to have a company representative make remarks during the event or make a check presentation (Optional) • Three (3) personalized sponsor signs placed at the event • Three (3) butterfly release boxes to be opened on stage event day by the sponsor • Three (3) event t-shirts • Vendor/promotional space at the event
Painted Lady Sponsor \$2,500	<ul style="list-style-type: none"> • Your company name announced by host Mallory Metzner of WRDE's <i>Coastal TV</i> as the Painted Lady Sponsor just moments before the beautiful butterflies are released • Two (2) personalized sponsor signs placed at the event • Two (2) butterfly release boxes to be opened on stage event day by sponsor • Two (2) event t-shirts • Vendor/promotional space at the event
Butterfly Sponsor \$1,000	<ul style="list-style-type: none"> • Two (2) personalized sponsor signs placed at the event • Two (2) butterfly release boxes to be opened on stage event day by sponsor • Two (2) event t-shirts • Vendor/promotional space at the event with the (optional) opportunity to present a unique kids' experience (such as a kid's craft, face painting, or popcicles)
Chrysalis Sponsor \$500	<ul style="list-style-type: none"> • One (1) personalized sponsor sign placed at event • One (1) butterfly release box to be opened on stage event day by sponsor • One (1) event t-shirt
Curtain Sponsor - Business \$350 Non-Profit \$150	<ul style="list-style-type: none"> • One sheer curtain with 25 colorful paper butterflies to personalize and hang at your business prior to the event as well as at the gazebo on event day
All Sponsor Levels	<ul style="list-style-type: none"> • Company name listed on the event poster, banner, and t-shirt • Company name featured in ALL event related emails and on social media

Wings of Hope 2023 Sponsorship Form



Sponsorship Level

- | | |
|--|---|
| <input type="checkbox"/> <i>Presenting Wings of Hope Sponsor</i> \$3,500 | <input type="checkbox"/> <i>Chrysalis Sponsor</i> \$500 |
| <input type="checkbox"/> <i>Painted Lady Sponsor</i> \$2,500 | <input type="checkbox"/> <i>Curtain Sponsor</i> \$350 |
| <input type="checkbox"/> <i>Butterfly Sponsor</i> \$1,000 | <input type="checkbox"/> <i>Curtain Sponsor (Nonprofit)</i> \$150 |

In lieu of sponsorship level, please accept my contribution of \$ _____

Payment Options

- ☐ **Enclosed is my check made payable to Cancer Support Community Delaware**
Address: 18947 John J. Williams Hwy., Ste. 312, Rehoboth Beach DE 19971
- ☐ **Please send an invoice to my company at the address listed below**
- ☐ **Please bill my** ☐ MasterCard ☐ Visa ☐ Amex

Payment Information:

Credit Card Number: _____

Name on Card: _____ Total Amount: _____

Exp. Date: ____/____/____ CVC: _____ Signature: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

Contact Information:

Name: _____ Title: _____

Company name (as you would like it to appear in media and promotional information):

Social media name(s): (Twitter, Instagram, Facebook, LinkedIn, and/or hashtags)

Will anyone from your organization be volunteering on event day? ☐ **Yes** or ☐ **No**

If yes, provide the contact information for the person coordinating volunteers with CSCDE

Will you hang a curtain in your office to display butterflies prior to the event? ☐ **Yes** or ☐ **No**

If yes, provide the contact information for the person coordinating the curtain with CSCDE.

ASAP please email your company logo to: sdavis@cscde.org (in high resolution .jpeg or .png format)

For more information, please contact Susan M. Davis, Southern Delaware Development Associate
at 302.645.9150 or by email at sdavis@cscde.org

CSCDE is a 501(c)3 nonprofit organization. Our tax ID # 51-0351863.
Your donation is tax-deductible to the fullest extent allowed by law.

Sponsorship benefits subject to change.

www.cancersupportdelaware.org