



18947 John J. Williams Highway, Ste. 312
Rehoboth Beach, DE 19971

mmallon@cscde.org
(302) 645-9150

Dear Friend,

Cancer Support Community Delaware (CSCDE) is excited to announce the return of this popular and heartfelt event...the 12th Annual Wings of Hope Celebration of Life, held at Milton Memorial Park in Milton on June 25, 2022.

Event sponsorships support CSCDE's critical work as a statewide non-profit organization that provides support services for cancer patients, caregivers, and their families. We are ready to assist our participants every step of the way during each individual's journey with cancer; from diagnosis to treatment, remission and beyond. Our support groups, wellness and education programs along with community outreach are vital to those we serve and are delivered ***at no cost to the statewide participants, caregivers and families.***

Sponsorship for this event is a perfect way to not only show your support for CSCDE but showcase your business to our growing Sussex communities, as well as the **100K** website visitors who access our website annually, to the **6,600 e-newsletter subscribers**, **4,000 social media followers**, and an **average of 130K impressions annually**, and quickly growing!

Other benefits of event sponsorship include:

- Showcase social responsibility
- Reinforce your image in the community
- Increase brand loyalty / visibility awareness

Please consider supporting CSCDE during these uncertain times. Enclosed you will find the event sponsorship form. Feel free to stay up-to-date with event information, register as a sponsor, and more at www.cancersupportdelaware.org.

As we strive to fulfill our mission, know we are sustained by our community partners like YOU!

Thank you for your consideration, and together we can ensure no one in Sussex County faces cancer alone!

Warm Regards,
Julie Bucklin / Michelle Mallon
Sussex Advisory Chair /Development Associate
Cancer Support Community Delaware

www.cancersupportdelaware.org



Wings of Hope: A Butterfly Release 2022 Event Sponsorship

Saturday, June 25, 2022
Milton Memorial Park
Milton, DE

CSCDE is excited to announce the **12th Annual Wings of Hope: A Butterfly Release** held at Milton Memorial Park on June 25, 2022. This is a very special and unique celebration of life that has become an inspiration for many in the community who have been touched by cancer. This memorable event features a live butterfly release to symbolize the special lives lost to cancer. Wings of Hope is an event you will never forget and don't want to miss!

As a part of a repertoire of signature events that have become widely throughout Sussex County, this event is highlighted by the release of beautiful Monarch butterflies in recognition of family, friends, and neighbors throughout whose lives have been impacted by cancer.

We know how vital the value of community is to our organization, and to our partners. As we celebrated CSCDE's critical work over the past 25 years in 2021, CSCDE will continue to strive to make our mission our tradition in 2022, and into the future.

Sponsorship for this event is a perfect way to not only show your support for CSCDE but showcase your business to our growing Sussex communities, as well as the **100K** website visitors who access our website annually, to the **6,600 e-newsletter subscribers**, **4,000 social media followers**, and **an average of 130K impressions annually**, and quickly growing!

We are thrilled to bring back vendors, an art walk, entertainment, and more in 2022. We anticipate over 200+ people attend this uplifting event, and over 500 people watching virtually.

Besides the sponsorship opportunities for this event, we also offer other ways to get involved; sponsor a butterfly in honor/memory of a loved one, become a vendor, volunteer and more!



www.cancersupportdelaware.org

Sponsorship Level	Sponsorship Benefits – Wings of Hope 2022
Presenting Sponsor \$3,000+	<p>As a Presenting Sponsor of Wings of Hope, you will receive > \$15K valued media exposure as well as benefits such as community awareness and brand loyalty.</p> <ul style="list-style-type: none"> • Two (2) butterfly release boxes to be opened on stage event day by sponsor • Name/Company listed on scrolling banner ad of CSCDE website homepage • Stage Sponsor and give remarks during the event (optional) • Media exposure exceeding \$15,000 - just on TV alone! • All the benefits included in the Monarch Sponsor level • The opportunity to make your sponsorship one you would be most proud of!
Monarch Sponsor \$1,000-\$2,999	<ul style="list-style-type: none"> • One (1) Butterfly Release Box to be opened on stage event day by sponsor • Name/Company featured prominently on posters, banner, and event t-shirts • Name/Company featured in ALL event emails, social media and website • Three (3) personalized sponsor signs placed throughout event • Vendor/Promotional space at event • Vendor Area Sponsor • Three (3) event t-shirts • Opportunity to serve on Wings of Hope organizing committee • Opportunity to donate a raffle prize (valued at \$100) • One sheer curtain with 25 colorful paper butterflies to personalize and hang at your business prior to the event as well as event day, provided by CSCDE
Viceroy Sponsor \$750-\$999	<ul style="list-style-type: none"> • One (1) Butterfly Release Box to be opened on stage event day by sponsor • Name/Company listed on event posters, banner, and event t-shirts • Name/Company featured in ALL event emails, social media and website • Two (2) personalized sponsor signs placed throughout event • Vendor/Promotional space at event • Art Walk Area Sponsor • Opportunity to serve on Wings of Hope organizing committee • Opportunity to donate a raffle prize (valued at \$100) • One sheer curtain with 25 colorful paper butterflies to personalize and hang at your business prior to the event as well as event day, provided by CSCDE
Chrysalis Sponsor \$500-\$749	<ul style="list-style-type: none"> • One (1) Butterfly Release Box to be opened on stage event day by sponsor • Name/Company listed on posters, banner and event t-shirts • Name/Company featured in ALL event emails, social media and website • Opportunity to serve on Wings of Hope organizing committee • Opportunity to donate a raffle prize (valued at \$100) • 1 personalized sponsor sign placed at event
Curtain Sponsor - Business \$350-\$499 Non-Profit \$150	<ul style="list-style-type: none"> • Name/Company listed on posters, banner and event t-shirts • Name/Company featured in ALL event emails, social media and website • Opportunity to serve on Wings of Hope organizing committee • Opportunity to donate a raffle prize (valued at \$100) • One sheer curtain with 25 colorful paper butterflies to personalize and hang at your business prior to the event as well as event day, provided by CSCDE

TWO EASY WAYS TO REGISTER!

1. **Online:** Visit us at www.cancersupportdelaware.org/wingsofhopesponsors2022 and click 'Sponsorship Opportunities.'
 - You can easily complete the sponsorship registration information on the website and pay via credit card.
 - Email hi res jpg or png logo to: **mmallon@cscde.org**
 - Label file as, "Name of your Company_2022"
 - Please submit logo ASAP after completing registration to ensure that we can proudly display your partnership on our website and promotional materials.
 2. **Mail:** Complete the registration form on the following page and return with payment.
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Thank you for your continued support!



Wings of Hope 2022 Sponsorship Form



Sponsorship Level

Presenting Sponsor \$3,000+

Monarch \$1,000-\$2,999

Viceroy \$750-\$999

Chrysalis \$500-\$749

Curtain \$350-\$499

Community Partner - Nonprofit \$150

In lieu of sponsorship level, please accept my contribution of \$ _____

Payment Options

Enclosed is my check made payable to Cancer Support Community Delaware
Address: 18947 John J. Williams Hwy., Ste. 312, Rehoboth Beach DE 19971

Please send an invoice to my company at the address listed below

Please bill my MasterCard Visa Amex

Contact Information

Name/Title: _____ Date: _____

Name/Company (as you would like it to appear in media and promotional information):

Social media name(s): (@Instagram, Facebook, and/or hashtags)

Will anyone from your organization be willing to volunteer on event day? **Yes or No**

Will you be hanging a curtain in your office to display butterflies prior to the event? **Yes or No**

If yes, please list contact below coordinating curtain with CSCDE:

Name: _____ Phone/Email: _____

Payment Information:

Credit Card Number: _____

Name on Card: _____ TOTAL AMOUNT: _____

Exp. Date: ____/____/____ CVC: _____ Signature: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

Please Email Logo: mmallon@cscde.org (in high resolution jpeg or png format)
For more information, please contact Michelle Mallon at 302.645.9150 or by email (see above).

CSCDE is a 501(c)3 nonprofit organization. Our tax ID # 51-0351863. Your donation is tax-deductible to the fullest extent allowed by law.

Sponsorship benefits subject to change.

www.cancersupportdelaware.org