



4810 Lancaster Pike
Wilmington, DE 19807

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(302) 995-2850

Dear Friend,

Cancer Support Community Delaware (CSCDE) is excited to announce the return of one of our most popular annual events in 2022; Cocktails for a Cause. Our 17th annual year for this event returns on Saturday, September 17, 2022 on the beautiful grounds of CSCDE's Lancaster Pike headquarters. This memorable event is a perfect opportunity to showcase your support for CSCDE at one of our largest annual fundraisers.

Sponsorship for this event is a perfect way to not only show your support for CSCDE but showcase your business to our growing New Castle County communities, as well as the **100K** website visitors who access our website annually, to the **6,600 e-newsletter subscribers**, **4,000 social media follower gaining average of 130K impressions annually**, and growing!

CSCDE has spent the past 25 years making our mission our tradition, by striving to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community. As we were unable to gather in 2021, this event will commemorate all our accomplishments over the last 25 years.

Event sponsorships support CSCDE's critical work as a statewide non-profit organization, providing support services to cancer patients, caregivers, and their families. We are a support system every step of the way during each individual's journey with cancer; from diagnosis to treatment, remission, and beyond.

Please consider supporting CSCDE as an event sponsor or auction donor during this critical year. Enclosed you will find the sponsorship form.

Thank you for your consideration. Together we can ensure no one in Delaware faces cancer alone.

Warm Regards,

A handwritten signature in black ink that reads "Nicole Topkis Pickles". The signature is written in a cursive, flowing style.

Nicole Topkis Pickles
Executive Director



2022 Event Sponsorship Cocktails for a Cause

A Red Balloon Signature Event

Saturday, September 17, 2022

CSCDE Headquarters, Greenville, DE

Deadline for Business Sponsorship: July 30th, 2022

CSCDE is excited to announce the **17th Annual, Cocktails for a Cause: A Red Balloon Signature Event**, on Saturday, September 17th, 2022. We are excited to host our evening cocktail party on the beautifully historic grounds of our Lancaster Pike headquarters. Guests are invited to enjoy cocktails, hors d'oeuvres, music and dancing, all while mingling with fellow supporters of CSCDE. The evening includes live and silent auctions. The event raises both funds and awareness for Cancer Support Community Delaware. Red Balloons are sold prior to the event and at the event in honor of those who have been impacted by cancer. Our goal is to fill our tent with hundreds of Red Balloons!



| Sponsorship Level | <i>Sponsorship Benefits – Cocktails for a Cause 2022</i> |
|--|---|
| Presenting Sponsor \$7,500+ | As a Presenting Sponsor of Cocktails for a Cause, you will receive 10 event tickets, 5 Red Balloons to be displayed at event, the option to give remarks during the event, social media promotions, featured recognition in press release, and all promotional benefits included in the Gold Sponsor level. |
| Gold Sponsor \$5,000 | <ul style="list-style-type: none"> • Name/Company featured prominently on event poster, postcards, and banner • Name/Company featured in event email e-blasts and on event website • Name/Company featured in social media posts • 3 personalized sponsor signs placed throughout event • 8 Tickets to attend event • 4 Red Balloons to be displayed at event |
| Rose Gold Sponsor \$3,000 | <ul style="list-style-type: none"> • Name/Company listed on event posters, postcards, and banner • Name/Company featured in event email e-blasts • Name/Company featured in social media posts • Name/Company listed on event website • 2 personalized sponsor signs placed throughout event • 6 Tickets to attend event • 3 Red Balloons to be displayed at event |
| Ruby Sponsor \$1,500 | <ul style="list-style-type: none"> • Name/Company featured in event email e-blasts • Name/Company featured in social media posts • Name/Company listed on event website • 1 personalized sponsor sign placed at event • 4 Tickets to attend event • 2 Red Balloons to be displayed at event |
| Silver Sponsor \$1,000 | <ul style="list-style-type: none"> • Name/Company listed on 1 event sign • Name/Company featured in event email e-blasts • Name/Company featured in social media posts • Name/Company listed on event website • 4 Tickets to attend event • 2 Red Balloons to be displayed at event |
| Bronze Sponsor \$500 | <ul style="list-style-type: none"> • Name/Company featured in event email e-blasts • Name/Company featured in social media posts • Name/Company listed on event website • 2 Tickets to attend event |

2022 Cocktails for a Cause Event Sponsorship

To register as a sponsor please complete the form below or online at cancersupportdelaware.org

SPONSORSHIP LEVELS

☐ Presenting Sponsor \$7,500+

☐ Silver Sponsor \$1,000

☐ Gold Sponsor \$5,000

☐ Bronze Sponsor \$500

☐ Rose Gold Sponsor \$3,000

☐ Other \$ _____

☐ Ruby Sponsor \$1,500

Contact Information:

Name/Company (as you would like it to appear in promotional materials):

Your Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

Payment Information:

Payment Method: ☐ Check ☐ MasterCard ☐ Visa ☐ Amex

Credit Card Number: _____

Exp. Date: ____/____/____ Name on Card: _____

Signature: _____

Make checks payable to Cancer Support Community Delaware.

Your donation is tax-deductible to the fullest extent allowed by law. Tax ID # 51-0351863

*For more information about sponsorship opportunities or this event please contact
Sue Ann, Events Manager at (302) 995-2850 or sakane@cscde.org*

*Please email a hi-res .png or .jpeg image file of your logo to:
Sue Ann Kane, sakane@cscde.org*