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Dear Friend,

Cancer Support Community Delaware (CSCDE) is excited to announce the return of one of our most popular annual events in 2020; Cocktails for a Cause. Our 15th annual year for this event returns on **Friday, November 13, 2020, at 7:30pm**. This traditional event is usually held at the lovely Greenville Country Club and is a perfect opportunity to showcase your support for CSCDE at one our largest annual fundraisers. However, due to social distancing mandates, we have chosen to be innovative and connect our community with a virtual event.

On March 18th, CSCDE quickly pivoted from in-person services to virtual programming due to the crisis. We are proud to be able to say that we have continued to provide services to our at-risk cancer community; with **ZERO** days of missed programming. Over 4,000 people statewide have participated in our weekly virtual programs at no cost to the participant, and we are accepting new registrations daily. **As our number of Delawareans served since the crisis has surged; so, has our loss of funding.**

Business sponsorships support CSCDE's critical work in Delaware as a non-profit organization, providing support services to cancer patients, caregivers, and their families. Our mission is to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community. We are a support system every step of the way during each individual's journey with cancer; from diagnosis to treatment, remission, and beyond. Our support groups, educational workshops, and a wide range of programs including Yoga, Tai Chi, Meditation, Art Therapy, Bereavement, and Nutrition Classes are accessible at no cost to the participant.

Please consider supporting CSCDE as an event sponsor for the 2020 Cocktails for a Cause! Enclosed, you will find the sponsorship form. You can stay up-to-date with event information, register as a sponsor, and more by visiting us at www.cancersupportdelaware.org.

Thank you for your consideration. Together we can ensure no one in Delaware faces cancer alone.

Warmest Regards,

Nicole Topkis Pickles
Executive Director



2020 Event Sponsorship
Cocktails for a Cause
A Red Balloon Signature Event

November 13, 2020
Deadline for Business Sponsorship: October 15, 2020

CSCDE is excited to announce the **15th Annual, Cocktails for a Cause**: A Virtual Red Balloon Signature Event, on **Friday, November 13th, 2020**. We are excited to host our evening cocktails virtually. Guests are invited to enjoy a signature cocktail, music by Kategorie 5, and extraordinary auction items all while viewing one of the best virtual productions of 2020 with fellow supporters of CSCDE. The event raises both funds and awareness for Cancer Support Community Delaware. Red Floating Balloons are sold prior to the event in honor/memory of those who have been impacted by cancer, and our goal is to have your screens filled with red balloons!



RED BALLOON
Cocktails for a Cause

NOVEMBER 13, 2020 | 7:30 P.M.
A VIRTUAL RED BALLOON SIGNATURE EVENT

Enjoy an evening with our signature cocktail,
music by Kategorie 5,
and extraordinary auction items!

\$100 VIRTUAL TICKET



Sponsorship Level	<i>Sponsorship Benefits – Cocktails for a Cause 2020</i>
Presenting Sponsor \$7,500+	<p>As a Presenting Sponsor of Cocktails for a Cause, you will receive 10 CSCDE wine glasses with Signature Cocktail recipe, 10 Red Floating Balloons to be displayed during the event with the name of choice displayed, the option to give pre-recorded remarks during the event, all social media promotions, featured recognition in press release, a beautifully designed red balloon bouquet delivered to a recipient of your choice in New Castle County and all promotional benefits included in the Gold Sponsor level.</p>
Gold Sponsor \$5,000	<ul style="list-style-type: none"> • Name/Company featured prominently on event marketing & postcard • Name/Company featured in all event email e-blasts • Name/Company featured in all social media posts • Name/Company listed on event website • 8 Virtual Tickets to the event • 8 CSCDE wine glasses with Signature Cocktail recipe • 8 Red Floating Balloons to be displayed during the event with the name of choice displayed
Rose Gold Sponsor \$3,000	<ul style="list-style-type: none"> • Name/Company listed on event marketing & postcard • Name/Company featured in all email e-blasts • Name/Company featured in all social media posts • Name/Company listed on event website • 6 Virtual Tickets to the event • 6 CSCDE wine glasses with Signature Cocktail recipe • 6 Red Floating Balloons to be displayed during the event with the name of choice displayed
Ruby Sponsor \$1,500	<ul style="list-style-type: none"> • Name/Company listed on event marketing • Name/Company featured in all email e-blasts • Name/Company featured in all social media posts • Name/Company listed on event website • 4 Virtual Tickets to the event • 4 CSCDE wine glasses with Signature Cocktail recipe • 4 Red Floating Balloons to be displayed during the event with the name of choice displayed
Silver Sponsor \$1,000	<ul style="list-style-type: none"> • Name/Company listed on event marketing • Name/Company featured in all email e-blasts • Name/Company featured in all social media post • Name/Company listed on event website • 4 Virtual Tickets to the event • 4 CSCDE wine glasses with Signature Cocktail recipe • 2 Red Floating Balloons to be displayed during the event with the names of choice displayed
Bronze Sponsor \$500	<ul style="list-style-type: none"> • Name/Company featured in all email e-blast • Name/Company featured in all social media post • Name/Company listed on event website • 2 Virtual Tickets to the event • 2 CSCDE wine glasses with Signature Cocktail recipe



2020 Cocktails for a Cause Event Sponsorship

SPONSORSHIP LEVELS

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor \$7,500+ | <input type="checkbox"/> Silver Sponsor \$1,000 |
| <input type="checkbox"/> Gold Sponsor \$5,000 | <input type="checkbox"/> Bronze Sponsor \$500 |
| <input type="checkbox"/> Rose Gold Sponsor \$3,000 | <input type="checkbox"/> Other \$ _____ |
| <input type="checkbox"/> Ruby Sponsor \$1,500 | |

Contact Information:

Name/Company (as you would like it to appear in promotional materials):

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

Payment Information:

Payment Method: Check MasterCard Visa Amex

Credit Card Number: _____

Name On Card: _____

Exp. Date: ____/____/____ CVC: _____

Signature: _____

**Make checks payable to Cancer Support Community Delaware.
Your donation is tax-deductible to the fullest extent allowed by law. Tax ID # 51-0351863**

*Please email at png or jpeg image file of your logo to:
Michele Camponelli, Development Manager
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4810 Lancaster Pike, Wilmington, DE 19807*