



Tax ID 51-0351863

## 4810 Lancaster Pike Wilmington, DE 19807

Dear Friend,

Cancer Support Community Delaware (CSCDE), is pleased to announce the return of our 4<sup>th</sup> Annual Crush Out Cancer Weekend! Crush Out Cancer will take place Saturday, June 1, 2019 and Sunday, June 2, 2019. June 1<sup>st</sup> is National Cancer Survivors Day, and to kick off our celebration of the MANY survivors within our community... we need your help! Crush Out Cancer unites restaurants and individuals statewide in Delaware. We are also, ending the weekend with our largest fundraiser of the year in Sussex County, Wings of Hope...A Butterfly Release. Our goal is to raise funds to help CSCDE... CRUSH OUT CANCER!

## How can your restaurant help us Crush Out Cancer? It's simple!

- Commit to becoming an official 2019 Crush Out Cancer partner, by completing the form! Sell Crushes (orange, watermelon, grapefruit, etc.) as your signature drink on June 1st and 2nd.
  - Prefer a drink other than a Crush? Let us know what you choose as your featured signature drink!
- Designate a portion of the proceeds to benefit CSCDE. You choose the percentage or fixed amount that's donated to CSCDE.
- We provide you with a Crush Out Cancer marketing toolkit to cross-promote your participation. CSCDE promotes your restaurant as a Crush Out Cancer partner in all marketing promotions, press releases, social media, and mass emails, in hopes of sending customers to your restaurant for a Crush!
- Stock up on vodka, juice, and triple sec...and sell Crushes all weekend long!
- Donate the designated proceeds to CSCDE.
- Invite your staff to join us at our 9<sup>th</sup> Annual Wings of Hope event, June 2, 2019, from 10 AM 1 PM, at Cape Henlopen High School. We will have signage with your logo on it.

Proceeds from the event support CSCDE's critical work as a statewide nonprofit organization providing emotional support services to cancer patients, caregivers and their families. Support groups, mind/body stress reduction classes such as yoga, tai chi, meditation and educational workshops are accessible to all people with cancer, their caregivers and family members at no cost. In 2018, we served 1,100+ people (13,200 visits) throughout Delaware, and your generous contribution will directly impact our ability to provide programs to these individuals!

For more information or questions, please contact Amanda Tomasetti, Director of Development at (302)995-2850 or by email atomasetti@cscde.org. From all of us at Cancer Support Community Delaware, thank you for your consideration!

Sincerely,

Amanda Tomasetti Director of Development (302) 995-2850 atomasetti@cscde.org





## 2019 Crush Out Cancer Weekend

## **Contact Information:**

Name/Company (as you would like it to appear in promotional materials):

Your Name:	Title:
Address:	
City:	State and Zip:
Phone Number:	Email:
Other Information:	
What is designated donation amount or percentage of proceeds?	
What will be your featured drink?	

Make checks payable to Cancer Support Community Delaware. Your donation is tax-deductible to the fullest extent allowed by law. Tax ID # 51-0351863

Please Email Your Logo ASAP To: atomasetti@cscde.org (in high resolution jpeg or png format) For more information contact Amanda Tomasetti, Director of Development: (302) 995-2850 / atomasetti@cscde.org 4810 Lancaster Pike, Wilmington, DE 19807